

Camelot Quarterly Sales Figures

Camelot today announced that sales for the fourth quarter of the financial year 2020/21 (27 December 2020 – 27 March 2021) were £2,312.7 million*.

Game-by-game breakdown:

Lotto:

Lotto sales averaged £40.9 million per week (full weeks) during the quarter:

Week ending	Sales £m
02 January 2021	38.2
09 January 2021	48.2
16 January 2021	36.7
23 January 2021	37.2
30 January 2021	40.7
06 February 2021	43.4
13 February 2021	37.4
20 February 2021	41.7
27 February 2021	45.5
06 March 2021	48.2
13 March 2021	38.4
20 March 2021	37.4
27 March 2021	39.2

Instants:

Average weekly Instants sales (Scratchcards and interactive Instant Win Games) during the quarter were £78.1 million (full weeks):

Week ending	Sales £m
02 January 2021	74.6
09 January 2021	80.9
16 January 2021	76.3
23 January 2021	76.4
30 January 2021	77.5
06 February 2021	79.4
13 February 2021	75.0
20 February 2021	78.1
27 February 2021	80.7
06 March 2021	80.7
13 March 2021	78.9
20 March 2021	78.5
27 March 2021	78.3

EuroMillions:

EuroMillions average weekly sales in the quarter were £40.2 million (full weeks):

Week ending	Sales £m
02 January 2021	43.2
09 January 2021	26.8
16 January 2021	30.4
23 January 2021	33.7
30 January 2021	27.3
06 February 2021	42.7
13 February 2021	50.3
20 February 2021	59.4
27 February 2021	69.4
06 March 2021	30.1
13 March 2021	32.6
20 March 2021	36.1
27 March 2021	40.0

Thunderball:

Average weekly sales of Thunderball were £6.2 million (full weeks) during the quarter:

Week ending	Sales £m
02 January 2021	6.2
09 January 2021	5.9
16 January 2021	6.1
23 January 2021	6.1
30 January 2021	6.1
06 February 2021	6.1
13 February 2021	6.0
20 February 2021	6.2
27 February 2021	6.3
06 March 2021	6.3
13 March 2021	6.5
20 March 2021	6.3
27 March 2021	6.2

Lotto HotPicks:

Weekly sales of Lotto HotPicks averaged £3.2 million (full weeks) during the quarter:

Week ending	Sales £m
02 January 2021	3.1
09 January 2021	3.1
16 January 2021	3.1
23 January 2021	3.1
30 January 2021	3.2
06 February 2021	3.2
13 February 2021	3.1
20 February 2021	3.2
27 February 2021	3.3
06 March 2021	3.3
13 March 2021	3.3
20 March 2021	3.3
27 March 2021	3.3

EuroMillions HotPicks:

Weekly sales of EuroMillions HotPicks averaged £2.1 million (full weeks) during the quarter:

Week ending	Sales £m
02 January 2021	2.1
09 January 2021	1.9
16 January 2021	2.0
23 January 2021	2.0
30 January 2021	1.9
06 February 2021	2.0
13 February 2021	2.0
20 February 2021	2.2
27 February 2021	2.3
06 March 2021	2.1
13 March 2021	2.1
20 March 2021	2.1
27 March 2021	2.1

Set For Life:

Weekly sales of Set For Life averaged £7.3 million (full weeks) during the quarter:

Week ending	Sales £m
02 January 2021	8.3
09 January 2021	6.9
16 January 2021	7.1
23 January 2021	7.1
30 January 2021	7.0
06 February 2021	7.3
13 February 2021	6.9
20 February 2021	6.9
27 February 2021	7.2
06 March 2021	7.5
13 March 2021	7.6
20 March 2021	7.4
27 March 2021	7.3

*Quarterly sales figures are subject to final audit

-Ends-

**For further information, please contact:
Camelot Press Office – 020 7632 5711**

Notes to Editors:

- Under Camelot's operation, The National Lottery generates over £30 million each week for National Lottery-funded projects. In total, over £43 billion has now been raised and more than 635,000 individual grants have been made across the UK – the equivalent of around 225 lottery grants in every UK postcode district.

- The National Lottery has so far given away over £80 billion in prizes and created more than 6,100 millionaires or multi-millionaires since its launch in 1994.
- Camelot runs one of the most efficient major lotteries in Europe, with around 4% of total revenue spent on operating costs.
- Camelot is committed to the highest standards in player protection and social responsibility in both the retail and interactive environments. The National Lottery website has been accredited by GamCare, the UK's national centre for information, advice and practical help regarding the social impact of gambling – while Camelot's approach to game design, test purchasing and retailer vigilance campaigns ensures player protection in retail.
- For further information on Camelot, The National Lottery and its games, please visit: www.camelotgroup.co.uk and www.national-lottery.co.uk.
- Players of all National Lottery games must be aged 18 or over.