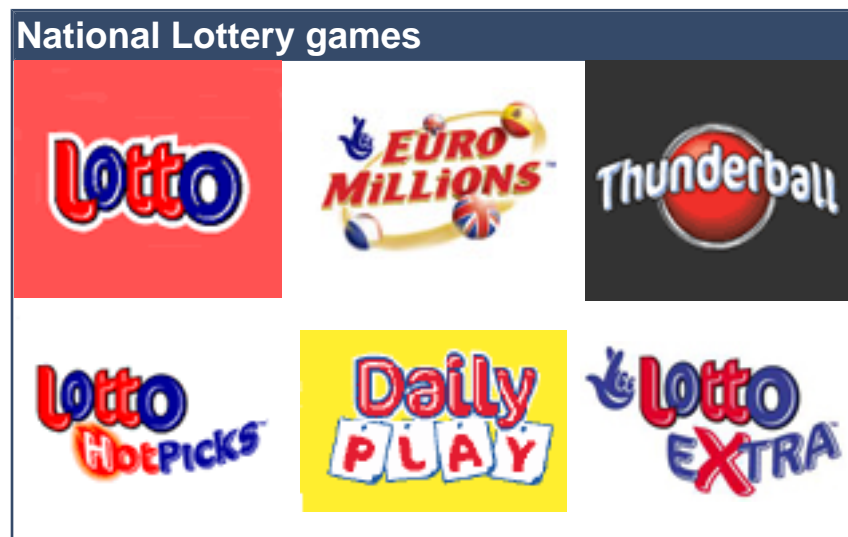


Camelot in brief

Camelot is the operator of the UK National Lottery and operates exclusively in the UK and the Isle of Man. We have operated the lottery since 1994 and our current licence runs until January 2009.

We are responsible for developing and marketing a range of National Lottery games including draw-based games - Lotto, Lotto Extra, Lotto HotPicks, EuroMillions, Daily Play and Thunderball - and online Instant Win Games and National Lottery Scratchcards.



We have developed and continue to manage the lottery infrastructure - the terminals and the technology behind them. We also provide services for players and winners, and work in partnership with the retailers who sell lottery products.



Our strategy is to optimise the range of games on offer and to develop new ways to play - including at supermarket checkouts, using mobile phones, the internet and interactive digital TV.

Camelot operates one of the most effective and efficient lotteries in the world.

Sales for the financial year to March 2005 were £4,766 million - up 3.3% from the previous year.

During 2004/05, we had an average of 913 (full-time equivalent) **employees**. The majority of staff work at our head office in Watford, Hertfordshire. We also have a sales contact centre in Liverpool, a warehouse in Northampton, a corporate affairs department in London and four regional centres in Belfast, Cardiff, Glasgow and Liverpool. Our sales force live and work across the UK.

Camelot is owned equally by five **shareholders**: Cadbury Schweppes, De La Rue, Fujitsu Services, Royal Mail and Thales Electronics. These five companies each have a director on our Board, which also has three independent non-executive directors, a non-executive Chairman and four executive directors.

For more information, please see the [Governance](#) section and our [Annual Report and Financial Statements](#)

Camelot shareholders



www.cadburyschweppes.com



DeLaRue

www.delarue.com



www.fujitsu.com



www.royalmail.com



www.thalesgroup.com