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Retired Retailer Scratches Herself Luxury Lifestyle

A retired shopkeeper from Nottingham is celebrating a windfall of £77,777 after scratching her way to the top prize on the Royal 7s Scratchcard.

Marion Davie (69) from Bullwell, owns a shop on Highbury Road with her husband Gerry. She buys the odd National Lottery Scratchcard when she visits her son, who runs the store, to check up on him. She could not believe her eyes when she revealed the jackpot prize of £77,777 at the shop on Saturday 8 March 2008. A regular Scratchcard and Lotto player, Marion has four children and five grandchildren, and she plans to treat them all to a good holiday.

Marion said: "When I found out I had won one of the four big prizes I was totally stunned and had to ask the girls in the shop to double-check it. Just the week before I'd had a feeling that I was going to win some money, but not lots – I thought I might win maybe a couple of hundred on the lottery. I never imagined I would win the Royal 7s jackpot.

"I called my husband and told him straight away. He's always telling me I won't win anything but he's gone very quiet now. My sister-in-law goes to Australia every year and it sounds so lovely, I've always wanted to go – and now I can."

She added: "I enjoy the thrill of playing a Scratchcard and I'm in a syndicate with the staff at the shop for The National Lottery. We've had a few small wins, but nothing close to this."

This Friday's (14 March) EuroMillions is worth an estimated £21 million jackpot must be won. Saturday (15 March) Lotto draw is worth an estimated £XX million and now every Lotto play slip now comes with its own Dream Number – it is up to players to mark 'yes' to give their Dream Number its chance of winning up to £500,000, or choose a Lucky Dip®.

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News

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**For further information, please contact
Julian Fisher, reMnet™ – Camelot's regional media network: 07970 715809**

Notes to Editors:

- Camelot Group plc is the licensed operator of The National Lottery and is committed to raising money for the Good Causes designated by Parliament. Camelot is not responsible for distributing or awarding these funds
- To date, over £20 billion has been raised for the Good Causes by The National Lottery, and more than 280,000 individual awards have been made across the UK – the biggest programme of civic and social regeneration since the 19th Century. The National Lottery has given away over £29 billion in prizes and created more than 2,000 millionaires or multi-millionaires since launch in 1994
- Camelot runs one of the most cost-efficient lotteries in the world, with around 5% of total revenue taken in operating costs. At 40% of total sales (28% to the Good Causes and 12% in lottery duty to the Government), Camelot returns a higher proportion of lottery revenue back to society than any other lottery operator in the world. National Lottery retailers receive 5% of total revenue in commission, and 50% of sales is paid out to players in prizes
- Camelot is committed to the highest standards in player protection and social responsibility in both the retail and interactive environments. The National Lottery website, Sky Active and Play By Text services have been accredited by GamCare, the UK's national centre for information, advice and practical help regarding the social impact of gambling – while Camelot's approach to game design, test purchasing and retailer vigilance campaigns ensures player protection at retail. Camelot is ranked first in the leisure sector in Business in the Community's 2006 Corporate Responsibility Index
- For further information on Camelot, The National Lottery and its games, please visit the following websites: www.camelotgroup.co.uk and www.national-lottery.co.uk
- Players of all National Lottery games must be aged 16 or over
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