



26 March 2008

EuroMillions Prize Goes Unclaimed

Camelot Group plc, operator of The National Lottery, has announced that the staggering £6,989,367.40 prize from the EuroMillions draw on Friday 28 September 2007 has remained unclaimed more than 180 days after the draw took place.

Therefore the money, plus the interest it earned, has now passed over to the Good Causes. The ticket-holder – who matched five numbers plus one lucky star – bought their EuroMillions ticket in the County of Devon. The deadline for the ticket-holder to claim their prize was at 5.30pm on Wednesday 26 March 2008.

A National Lottery spokesperson said: “Unfortunately, I can confirm that the ticket-holder did not come forward within the deadline to claim their prize and has now sadly missed out on this substantial amount of money. To avoid this unfortunate situation happening again, I would urge all National Lottery players to check their tickets on a regular basis.”

“We tried very hard to find the ticket-holder and it’s a real shame that they have missed out, but there is still one winner – the nation. This money will now go to the Good Causes, adding to the £20 billion which, over the last 13 years, has funded the biggest programme of civic regeneration seen in the UK since the 19th Century.”

The unclaimed prize from the County of Devon will be added to the staggering £20 billion that has already been raised for the Good Causes through National Lottery ticket sales since launch in November 1994.

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News

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With all National Lottery draws, players have 180 days from the day of the draw to claim their prize if they have the winning ticket. Anyone who believes they have the winning ticket for any of the National Lottery draws within the 180-day deadline should call the **National Lottery Line** on **0845 910 0000**.

Anyone concerned about lost or unchecked tickets may like to consider either setting up a National Lottery Subscription, playing online at www.national-lottery.co.uk, on their mobile phone, or by using the Sky Active service on digital TV. Numbers can be entered in advance and lucky winners are notified online if their numbers come up. For further information call 0845 912 5000 or visit www.national-lottery.co.uk.

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**For further information, please contact
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Notes to Editors:

- Camelot Group plc is the licensed operator of The National Lottery and is committed to raising money for the Good Causes designated by Parliament. Camelot is not responsible for distributing or awarding these funds
- To date, over £20 billion has been raised for Good Causes by The National Lottery, and more than 280,000 individual awards have been made across the UK – the biggest programme of civic and social regeneration since the 19th Century. The National Lottery has given away over £29 billion in prizes and created more than 2,000 millionaires or multi-millionaires since launch in 1994
- Camelot runs one of the most cost-efficient lotteries in the world, with around 5% of total revenue taken in operating costs. At 40% of total sales (28% to the Good Causes and 12% in lottery duty to the Government), Camelot returns a higher proportion of lottery revenue back to society than any other lottery operator in the world. National Lottery retailers receive 5% of total revenue in commission, and 50% of sales is paid out to players in prize
- Camelot is committed to the highest standards in player protection and social responsibility in both the retail and interactive environments. The National Lottery website, Sky Active and Play By Text services have been accredited by GamCare, the UK's national centre for information, advice and practical help regarding the social impact of gambling – while Camelot's approach to game design, test purchasing and retailer vigilance campaigns ensures player protection at retail. Camelot is ranked first in the leisure sector in Business in the Community's 2006 Corporate Responsibility Index
- For further information on Camelot, The National Lottery and its games, please visit the following websites: www.camelotgroup.co.uk and www.national-lottery.co.uk
- Players of all National Lottery games must be aged 16 or over
- The crossed fingers logo is the registered trademark of the National Lottery Commission
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