



21 March 2008

A Decade Of £10k Birthday Presents For Carlisle Trucker

A Carlisle truck driver is looking forward to extra special birthday celebrations for the next decade, after scratching his way to the top prize of £10,000* every birthday for 10 years on The National Lottery's Birthday Bonus Scratchcard.

In a twist of fate, Norman Davidson (44), was actually given the Scratchcard as a gift on his birthday on 10 March. After opening his birthday card from partner, Carolyn Forester (49), he scratched the enclosed Birthday Bonus Scratchcard and discovered he will be banking a cheque for £10,000 every birthday (10 March) for the next 10 years, as well as winning £1,000 now.

Norman, who is a lorry driver for local firm Story Construction, chose Brunton Park – the home of his beloved football club Carlisle United – as the venue to celebrate his win today. Now Norman, Carolyn and children, Scott, Christopher and Joanne, are looking forward to being able to splash the cash on a little more luxury, with a new car and a family holiday to Greece topping their shopping list. The down-to-earth driver also insists that he will keep on trucking and intends to put some of his birthday windfall away for a 'rainy day'.

Norman said: "Carolyn and I had gone to Blackpool with our teenage son Scott for the weekend before my birthday. On the way back we stopped off at Tebay Services and, as I later found out, Carolyn saw the Birthday Bonus Scratchcard and bought it for me.

"Family and friends were all gathered round on my birthday so I decided to do the Scratchcard there and then. I was more surprised than anyone when I realised I'd matched the months to win the top prize. I nearly fell off my chair!"

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Carolyn bought the winning Scratchcard from the Tebay West Shop on the M6 Northbound at Penrith in Cumbria. National Lottery Scratchcards are the perfect present to pop in the post or include with a birthday card – what other gift costs as little as £1, but has the potential to offer a life-enhancing cash surprise? The Birthday Bonus Scratchcard offers two different games to play and a whole range of instant cash prizes at players' fingertips – players need to match symbols or beat the Scratchcard's age to win the top prize.

Tonight's (Friday 21 March) EuroMillions jackpot is an estimated £11 million, while tomorrow's (Saturday 22 March) Lotto jackpot is an estimated £4.6 million. Every Lotto play slip now comes with its own Dream Number – it is up to players to mark 'yes' to give their Dream Number its chance of winning up to £500,000, or choose a Lucky Dip®.

**The top prize of £10,000 every birthday for 10 years is subject to UK tax as applicable.*

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Notes to Editors:

- Camelot Group plc is the licensed operator of The National Lottery and is committed to raising money for the Good Causes designated by Parliament. Camelot is not responsible for distributing or awarding these funds
- To date, over £20 billion has been raised for the Good Causes by The National Lottery, and more than 280,000 individual awards have been made across the UK – the biggest programme of civic and social regeneration since the 19th Century. The National Lottery has given away over £29 billion in prizes and created more than 2,000 millionaires or multi-millionaires since launch in 1994
- Camelot runs one of the most cost-efficient lotteries in the world, with around 5% of total revenue taken in operating costs. At 40% of total sales (28% to the Good Causes and 12% in lottery duty to the Government), Camelot returns a higher proportion of lottery

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revenue back to society than any other lottery operator in the world. National Lottery retailers receive 5% of total revenue in commission, and 50% of sales is paid out to players in prizes

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- Camelot is committed to the highest standards in player protection and social responsibility in both the retail and interactive environments. The National Lottery website, Sky Active and Play By Text services have been accredited by GamCare, the UK's national centre for information, advice and practical help regarding the social impact of gambling – while Camelot's approach to game design, test purchasing and retailer vigilance campaigns ensures player protection at retail. Camelot is ranked first in the leisure sector in Business in the Community's 2006 Corporate Responsibility Index
- For further information on Camelot, The National Lottery and its games, please visit the following websites: www.camelotgroup.co.uk and www.national-lottery.co.uk
- Players of all National Lottery games must be aged 16 or over
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