

News



30 January 2008

Another Reason To Celebrate Friday – As The World's Biggest Multinational Lottery Comes to BBC One *Mega-jackpot EuroMillions lottery draw to be screened on the BBC for the first time*

From 8 February 2008 there will be millions more reasons to celebrate Friday nights, as The National Lottery's mega-jackpot EuroMillions draw – the world's biggest multinational lottery game¹ – is screened on the BBC for the first time.

The new EuroMillions show will be alternately hosted by lottery favourites, Tim Vincent and Sarah Cawood, and will feature in a new regular slot on BBC One at 11.35pm on Fridays.

EuroMillions players will have even more reasons to be glued to their screens for the first draw show on BBC – with a special £95 million estimated EuroMillions jackpot up for grabs. As the jackpot cannot roll over, if no-one matches all five main numbers and two Lucky Star numbers to win the jackpot, then the jackpot amount will be shared between any winners in the next prize level down in that draw.

EuroMillions already made European lottery history on Friday 3 February 2006 when the jackpot reached a record-breaking £125 million. Glasgow postal administrator, Angela Kelly (40), also broke all UK National Lottery records when she received an extra special delivery on Friday 10 August 2007 last year – by winning the entire £35,425,411.80 EuroMillions jackpot, she became the UK's biggest ever lottery winner.

-m/f-

Camelot Press Office

.../2

Dianne Thompson, Camelot's Chief Executive said: "EuroMillions has already created some of the UK's biggest lottery winners, so I'm delighted that the draw now has a regular spot on the BBC. With a special £95 million draw to celebrate I'm hoping that lucky UK players will have good reason to thank their EuroMillions Lucky Stars on Friday 8 February."

The new draw show will be produced by Camelot's broadcast partner, Initial – an Endemol Company. The BBC One slot will be the first chance for UK television viewers to see the EuroMillions draw which takes place in Paris on Friday between 8pm and 9pm UK time.

-Ends-

**For further information, please contact:
*Charlotte Dixon, Corporate PR Manager, or Ben Rosier, Head of Media Relations. Camelot Press Office: 020 7632 5711***

Notes to Editors:

- Camelot Group plc is the licensed operator of The National Lottery® and is committed to raising money for the Good Causes designated by Parliament. Camelot is not responsible for distributing or awarding these funds
- To date, over £20 billion has been raised for the Good Causes by The National Lottery, and more than 280,000 individual awards have been made across the UK – the biggest programme of civic and social regeneration since the 19th Century. The National Lottery has given away over £29 billion in prizes and created more than 2,000 millionaires or multi-millionaires since launch in 1994
- Camelot runs one of the most cost-efficient lotteries in the world, with around 5% of total revenue taken in operating costs. At 40% of total sales (28% to the Good Causes and 12% in lottery duty to the Government), Camelot returns a higher proportion of lottery revenue back to society than any other lottery operator in the world. National Lottery retailers receive 5% of total revenue in commission, and 50% of sales is paid out to players in prizes
- Camelot is committed to the highest standards in player protection and social responsibility in both the retail and interactive environments. The National Lottery website, Sky Active and Play By Text services have been accredited by GamCare, the UK's national centre for information, advice and practical help regarding the social impact of gambling – while Camelot's approach to game design, test purchasing and retailer vigilance campaigns ensures player protection at retail. Camelot is ranked first in the leisure sector in Business in the Community's 2006 Corporate Responsibility Index
- For further information on Camelot, The National Lottery and its games, please visit the following websites: www.camelotgroup.co.uk and www.national-lottery.co.uk
- Players of all National Lottery games must be aged 16 or over
- The crossed fingers logo is the registered trademark of the National Lottery Commission.

1. By total population eligible to play

Camelot Press Office