



8 February 2008

## **Willaston Winner To Online Lotto Success**

A clerk from Willaston, Nantwich, is celebrating after banking the £60,000 top prize on the Pac-Man Instant Win Game at National-Lottery.co.uk.

After Pac-Man satisfied his voracious appetite by munching his way to her fortune, Jean Brown (38) and her husband, David (42), are now planning to fulfill their lifelong dream of a trip to New York. After buying her weekly Lotto ticket online, Jean decided to try her luck on Pac-Man and could not believe her eyes when the computer screen flashed up saying she had won.

Jean commented: "I always buy my lottery tickets online and while logged on I suddenly decided to play an interactive game, so I was in complete shock when the screen revealed the £60,000 prize was mine. I started crying and my children didn't know what to say to me. I rang my husband David who instantly told me to calm down – which I now know is because he didn't believe me! It was a wonderful shock."

Once Jean had composed herself she celebrated the win over a meal with her husband and their three children and discussed what they would spend their windfall on. While a trip to the Big Apple is at the top of their list, a family holiday to Florida and a new car for David are also on the cards – Jean simply has plans to treat herself.

Jean concluded: "This money lifts a financial weight from our shoulders. It's a nice feeling to know that we can treat ourselves to those little extras and that we don't need to worry about where our next mortgage payment is coming from. All in all, it pays for the fun things in life – and as a family we intend to spend it doing just that!"

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Jean bought the winning Pac-Man Instant Win Game online, where she also plays Lotto and EuroMillions. With over 3 million users currently registered to play, the UK National Lottery is now the world's most successful interactive lottery. At National-Lottery.co.uk, players can buy tickets for all of the National Lottery's draw-based games, including Lotto, Dream Number and EuroMillions. Once they have set up an online account, they can also play a range of Instant Win Games – interactive games and online versions of Scratchcards – to win prizes up to £100,000.

Tonight's EuroMillions jackpot is an estimated £95 million while tomorrow (Saturday 9 February 2008) there is an estimated Lotto jackpot of £7 million. Every Lotto play slip now comes with its own Dream Number – it is up to players to mark 'yes' to give their Dream Number its chance of winning up to £500,000, or choose a lucky Dip.

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**For further information, please contact  
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**Notes to Editors:**

- Camelot Group plc is the licensed operator of The National Lottery and is committed to raising money for the Good Causes designated by Parliament. Camelot is not responsible for distributing or awarding these funds
- To date, over £20 billion has been raised for the Good Causes by The National Lottery, and more than 280,000 individual awards have been made across the UK – the biggest programme of civic and social regeneration since the 19<sup>th</sup> Century. The National Lottery has given away over £29 billion in prizes and created more than 2,000 millionaires or multi-millionaires since launch in 1994
- Camelot runs one of the most cost-efficient lotteries in the world, with around 5% of total revenue taken in operating costs. At 40% of total sales (28% to the Good Causes and 12% in lottery duty to the Government), Camelot returns a higher proportion of lottery revenue back to society than any other lottery operator in the world. National Lottery retailers receive 5% of total revenue in commission, and 50% of sales is paid out to players in prizes

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- Camelot is committed to the highest standards in player protection and social responsibility in both the retail and interactive environments. The National Lottery website, Sky Active and Play By Text services have been accredited by GamCare, the UK's national centre for information, advice and practical help regarding the social impact of gambling – while Camelot's approach to game design, test purchasing and retailer vigilance campaigns ensures player protection at retail. Camelot is ranked first in the leisure sector in Business in the Community's 2006 Corporate Responsibility Index
- For further information on Camelot, The National Lottery and its games, please visit the following websites: [www.camelotgroup.co.uk](http://www.camelotgroup.co.uk) and [www.national-lottery.co.uk](http://www.national-lottery.co.uk)
- Players of all National Lottery games must be aged 16 or over
- The crossed fingers logo is the registered trademark of the National Lottery Commission
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