

News



31 October 2007

Camelot Unveils New Management Appointments *New team to oversee transition to the Third National Lottery Licence*

Camelot Group Chief Executive, Dianne Thompson, today announced several new senior appointments and changes to the company's management team, designed to prepare the business for the transition to the Third National Lottery Licence which starts in February 2009.

Nigel Railton, previously Finance Director, becomes Finance and Operations Director, assuming overall responsibility for implementing Camelot's transition plans and IT operations. Martin Pugh, Camelot's Marketing Director, joins Nigel and Dianne on the Camelot Board, assuming an expanded remit including responsibility for new game development and Scratchcards alongside his existing responsibilities

In addition, Dianne, Nigel and Martin will also sit on an Operating Board, responsible for driving corporate strategy and the company's business as usual activity, alongside the implementation of its transition plans.

The Operating Board will also include Steve Lucas, previously Sales Director, who becomes Sales and Customer Director, with expanded responsibility for the company's player services – including contact centres – and for overseeing the retail transition programme. HR Director Steve Thompson becomes HR and Facilities Director, taking on additional responsibility for company premises. Camelot's experienced IT Director, Neil Kellar, completes the six-person Operating Board.

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In the coming months Camelot will be working closely with its key suppliers and retail partners to implement its transition plans – introducing state-of-the-art technology and networks to allow new games to be launched more quickly, together with the rollout of a new terminal and digital screen network across more than 27,000 lottery retailers. Camelot is also committed to undertaking further discussions with DCMS, the Treasury and the NLC to discuss migrating the lottery to a Gross Profits Tax regime – one of a number of important policy initiatives designed to benefit players and help the lottery to maximise returns to the Good Causes.

Dianne Thompson CBE, Camelot Chief Executive said: “These appointments are designed to strengthen the management team after a rigorous two-and-a-half year licence contest, preparing Camelot for new challenges in the transition to the next licence – and beyond.”

“We have some very exciting plans for the Third Licence – including proposals for a new World Lottery Draw, lottery lifestyle games and a Player Card – to help maximise returns to the Good Causes and create lots more winners. But we have some major challenges and hard work over the next 16 months to ensure that the lottery is in the best possible shape for the start of the new licence.”

Sir Peter Middleton, Chairman, Camelot Group said: “I’d like to congratulate Martin on his appointment to the Camelot Board. This management team gives us continued strength in depth – and the experience and talent required to implement our plans for the next licence. My thanks go to the wider team at Camelot for their continuing hard work and dedication to ensuring the long-term health of a national institution.”

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Notes to Editors:

- Camelot Group plc is the licensed operator of The National Lottery® and is committed to raising money for the Good Causes designated by Parliament. Camelot is not responsible for distributing or awarding these funds
- To date, over £20 billion has been raised for the Good Causes by The National Lottery, and more than 280,000 individual awards have been made across the UK – the biggest programme of civic and social regeneration since the 19th Century. The National Lottery has given away over £29 billion in prizes and created more than 2,000 millionaires or multi-millionaires since launch in 1994
- Camelot runs one of the most cost-efficient lotteries in the world, with around 5% of total revenue taken in operating costs. At 40% of total sales (28% to the Good Causes and 12% in lottery duty to the Government), Camelot returns a higher proportion of lottery revenue back to society than any other lottery operator in the world. National Lottery retailers receive 5% of total revenue in commission, and 50% of sales is paid out to players in prizes
- Camelot is committed to the highest standards in player protection and social responsibility in both the retail and interactive environments. The National Lottery website, Sky Active and Play By Text services have been accredited by GamCare, the UK's national centre for information, advice and practical help regarding the social impact of gambling – while Camelot's approach to game design, test purchasing and retailer vigilance campaigns ensures player protection at retail. Camelot is ranked first in the leisure sector in Business in the Community's 2006 Corporate Responsibility Index
- For further information on Camelot, The National Lottery and its games, please visit the following websites: www.camelotgroup.co.uk and www.national-lottery.co.uk
- Players of all National Lottery games must be aged 16 or over
- The crossed fingers logo is the registered trademark of the National Lottery Commission.

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