



18 June 2007

Meet Mr & Mrs Lotto – Find Out What’s Their Line *The National Lottery celebrates creating 10,000 Lotto jackpot winners*

The National Lottery is this week celebrating the creation of the 10,000th Lotto jackpot winner by unveiling, for the first time ever, the definitive list of the UK’s top 40 luckiest professions – while, in another lottery first, modern technology can now reveal what the typical Lotto jackpot winner looks like.

This is the first time the top 40 professions have been released since the first Lotto draw took place on 19 November 1994 – and with such a huge sample of jackpot winners to survey, it provides an accurate insight into the UK’s luckiest lottery-winning careers. The top 40 has been categorised according to the way both publicity and non-publicity winners described their occupation when they won.

Construction work is in first position, with administration, management, driving, catering, manufacturing, customer services, banking and finance, third-sector jobs like social or care work, and IT all achieving a top 10 ranking. At the opposite end of the scale, funeral director was the lowest-ranking profession in the chart in 40th position, alongside bookmaking at 39, working with animals at 38, advertising and PR at 37, and mining at 36.

A National Lottery spokesperson said: “There are now 10,000 lucky people across the UK who have won a share of the Lotto jackpot, so don’t be surprised if your next-door neighbours look just like our average winners – it’s ordinary people who genuinely do win.

“When it comes to the luckiest professions, the range of different jobs really proves that people from all walks of life have won the Lotto jackpot. Just because funeral directors are at number 40 on the list doesn’t mean they’re unlucky – they’re clearly still winning!”

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The composite photographs of the average male and female Lotto jackpot winners were created using similar techniques to the photofit pictures of suspects issued by the police. The physical characteristics of Mr and Mrs Lotto are based on a mixture of facial features taken from a representative sample of publicity winners, who have won jackpot amounts ranging from £500,000 to £15 million.

Around one fifth of the 10,000 UK adults who have now banked a share of the Lotto jackpot are individual winners of £1 million or more – while, with one in four National Lottery jackpots won by a syndicate, the remainder is made up of the people playing in groups and sharing their winnings. The average Lotto jackpot-winning ticket is worth a massive £2,136,956 but once that is shared among the members of syndicate group, the average Lotto jackpot winner actually receives £702,417.

The top 10 lucky lottery-winning professions are:

1. Construction work (builders, labourers, etc)
2. Administration
3. Management
4. Driving (lorries, taxis, etc)
5. Catering industry (cooks/chefs, publicans, etc)
6. Manufacturing (machine operators, factory workers, etc)
7. Customer services (shop assistants, retail workers, etc)
8. Financial sector (banking, insurance, stock market, accountancy, etc)
9. Care / social work, charity
10. IT / computing / electronics

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**For further information, please contact
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Notes to Editors:

- Camelot Group plc is the licensed operator of The National Lottery[®] and is committed to raising money for the Good Causes designated by Parliament. Camelot is not responsible for distributing or awarding these funds
- To date, over £20 billion has been raised for the Good Causes by The National Lottery, and more than 250,000 individual awards have been made across the UK – the biggest programme of civic and social regeneration since the 19th Century. The National Lottery has given away over £29 billion in prizes and created more than 2,000 millionaires or multi-millionaires since launch in 1994
- Camelot runs one of the most cost-efficient lotteries in the world, with around 5% of total revenue taken in operating costs. At 40% of total sales (28% to the Good Causes and 12% in lottery duty to the Government), Camelot returns a higher proportion of lottery revenue back to society than any other lottery operator in the world. National Lottery retailers receive 5% of total revenue in commission, and 50% of sales is paid out to players in prizes
- Camelot is committed to the highest standards in player protection and social responsibility in both the retail and interactive environments. The National Lottery website, Sky Active and Play By Text services have been accredited by GamCare, the UK's national centre for information, advice and practical help regarding the social impact of gambling – while Camelot's approach to game design, test purchasing and retailer vigilance campaigns ensures player protection at retail. Camelot is ranked first in the leisure sector in Business in the Community's 2006 Corporate Responsibility Index
- For further information on Camelot, The National Lottery and its games, please visit the following websites: www.camelotgroup.co.uk and www.national-lottery.co.uk
- Players of all National Lottery games must be aged 16 or over
- The crossed fingers logo is the registered trademark of the National Lottery Commission.