



30 January 2007

Leeds Lady Cleans Up With Big Money Scratchcard Win

Joanna Chadwick (38), a kitchen assistant and cleaner at Abbey Grange High School in Leeds, is celebrating after sweeping up the £90,000 top prize on the Big Money Scratchcard from The National Lottery®.

The win came when bingo enthusiast, Joanna, matched three numbers, two identical symbols and the lucky symbol on a Big Money Scratchcard outside Hawksworth Wood Co-op – the shop where she had bought it only minutes earlier. Still unable to believe her luck, today (Tuesday 30 January 2007) Joanna returned to the store to ‘polish’ off a glass of champagne to celebrate her Big Money win.

Joanna said: “Having stopped by my local Co-op with my sister-in-law that afternoon, I thought I might as well buy a Scratchcard. I picked out the Big Money game and scratched off the symbols. When I realised I’d won, I immediately ran back into the store to ask the assistant to confirm it was true. Once I was certain I phoned my mum to tell her the good news.”

Joanna has also been celebrating the win with family and friends, including her partner, local taxi driver Neil Anderson (46), and their three children – Luke (20), Lucy (16) and Jodie (13). Joanna has already made dreams come true for her mum, two sisters and partner, by booking a trip for them all to the bright lights of Las Vegas in February.

Joanna added: “It’s as though my wishes have been answered. Not only will this pay for our trip of a lifetime, but it will also help us pay off the mortgage and refurbish the house – giving us financial security.”

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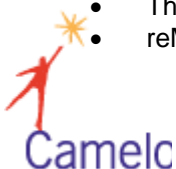
The Big Money Scratchcard from The National Lottery offers players the chance to win up to seven times on a ticket, as well as a whole range of instant cash prizes at their fingertips – up to a ‘Big Money’ £90,000 top prize. With overall odds of winning any prize of just 1 in 4.46, The Big Money Scratchcard costs £2 and is available now from National Lottery retailers all over the UK.

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**For further information, please contact
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Notes to Editors:

- Camelot Group plc is the operator of The National Lottery® and is committed to raising money for the Good Causes designated by Parliament. Camelot is not responsible for distributing or awarding these funds
- To date, over £19 billion has been raised for Good Causes by The National Lottery, and more than 250,000 individual awards have been made across the UK – the biggest programme of civic and social regeneration since the 19th Century. The National Lottery has given away over £28.7 billion in prizes and created more than 2,000 millionaires or multi-millionaires since launch in 1994
- Camelot runs one of the most cost-efficient lotteries in the world, with around 5 per cent of total revenue taken in operating costs. At 40 per cent of total sales (28 per cent to Good Causes and 12 per cent in lottery duty to the Government), Camelot returns a higher proportion of lottery revenue back to society than any other lottery operator in the world. National Lottery retailers receive 5 per cent of total revenue in commission, and 50 per cent of sales is paid out to players in prizes
- Camelot is committed to the highest standards in player protection and social responsibility in both the retail and interactive environments. The National Lottery website, Sky Active and Play By Text services have been accredited by GamCare, the UK’s national centre for information, advice and practical help regarding the social impact of gambling – while Camelot’s approach to game design, test purchasing and retailer vigilance campaigns ensures player protection at retail. Camelot has been ranked among the top 40 UK companies in Business in the Community’s 2006 Corporate Responsibility Index, and is sector leader in the leisure category
- For further information on Camelot, The National Lottery and its games, please visit the following websites: www.camelotgroup.co.uk and www.national-lottery.co.uk
- Players of all National Lottery games must be aged 16 or over
- The crossed fingers logo is the registered trademark of the National Lottery Commission
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