



20 December 2007

## **National Lottery Statement About The Unclaimed Lotto Prize**

Camelot Group plc, operator of The National Lottery, is pleased to announce that a £102,490 prize from the Lotto draw on 31 October 2007 – which had previously remained outstanding in the Oxford area – has now been claimed.

Camelot can confirm that the winning ticket has now been validated but at this time the winner wishes to remain anonymous. Unless the winner of a major National Lottery prize opts to take full publicity and signs an agreement to that effect, no further information can be released about their win.

A National Lottery spokesperson said: “We are delighted that the winner of this prize has now come forward and we hope that they will enjoy their win. It would have been awful if the ticket-holder had missed out on this substantial and life-enhancing amount of money. We would like to remind all National Lottery players to check their tickets every time they play.”

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**For further information, please contact  
Tracey Warmington, reMnet™– Camelot’s regional media network:  
01865 882988**

### **Notes to Editors**

- Camelot Group plc is the licensed operator of The National Lottery and is committed to raising money for the Good Causes designated by Parliament. Camelot is not responsible for distributing or awarding these funds
- To date, over £20 billion has been raised for the Good Causes by The National Lottery, and more than 280,000 individual awards have been made across the UK – the biggest programme of civic and social regeneration since the 19<sup>th</sup> Century. The National Lottery has given away over £29 billion in prizes and created more than 2,000 millionaires or multi-millionaires since launch in 1994

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**Camelot Press Office**

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# News

## from The National Lottery®



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- Camelot runs one of the most cost-efficient lotteries in the world, with around 5% of total revenue taken in operating costs. At 40% of total sales (28% to the Good Causes and 12% in lottery duty to the Government), Camelot returns a higher proportion of lottery revenue back to society than any other lottery operator in the world. National Lottery retailers receive 5% of total revenue in commission, and 50% of sales is paid out to players in prizes
- Camelot is committed to the highest standards in player protection and social responsibility in both the retail and interactive environments. The National Lottery website, Sky Active and Play By Text services have been accredited by GamCare, the UK's national centre for information, advice and practical help regarding the social impact of gambling – while Camelot's approach to game design, test purchasing and retailer vigilance campaigns ensures player protection at retail. Camelot is ranked first in the leisure sector in Business in the Community's 2006 Corporate Responsibility Index
- For further information on Camelot, The National Lottery and its games, please visit the following websites: [www.camelotgroup.co.uk](http://www.camelotgroup.co.uk) and [www.national-lottery.co.uk](http://www.national-lottery.co.uk)
- Players of all National Lottery games must be aged 16 or over
- The crossed fingers logo is the registered trademark of the National Lottery Commission
- reMnet™ is the regional media network of Paratus Communications.