

News



31 August 2007

Camelot statement on the Enabling Agreement

Dianne Thompson CBE, Camelot Chief Executive said: “We have signed the Enabling Agreement with the National Lottery Commission which officially appoints Camelot as operator of The National Lottery from February 2009 to 2019.

“Last year, under Camelot, the UK National Lottery returned more to society than any other major lottery in the world in both percentage and absolute terms. Since The National Lottery began in 1994 it has raised more than £20 billion for the Good Causes. Despite these achievements our bid took absolutely nothing for granted.

“I’m delighted that the NLC has put its trust in Camelot to develop and run the National Lottery for the future – but we won’t be resting on our laurels. We have very exciting plans designed to maximise returns to the Good Causes and create lots more winners – including a new World Game, lottery lifestyle games, multiplayer games – and a new Player Card to help make lost tickets a thing of the past.

“But we have some major challenges and hard work ahead over the next 17 months to ensure that the lottery is in the best possible shape for the start of the new licence.

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“In the coming months we will be working closely with our key suppliers and retail partners to implement our transition plans – which include the introduction of a new communications network together with cutting-edge terminals and media screens to National Lottery retailers across the UK. We are also committed to undertaking further discussions with DCMS, the Treasury and the NLC to discuss migrating the lottery to a Gross Profits Tax regime – one of a number of important policy initiatives designed to benefit players and help the lottery to maximise returns to the Good Causes.”

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Notes to Editors:

- Camelot Group plc is the licensed operator of The National Lottery[®] and is committed to raising money for the Good Causes designated by Parliament. Camelot is not responsible for distributing or awarding these funds
- To date, over £20 billion has been raised for the Good Causes by The National Lottery, and more than 250,000 individual awards have been made across the UK – the biggest programme of civic and social regeneration since the 19th Century. The National Lottery has given away over £29 billion in prizes and created more than 2,000 millionaires or multi-millionaires since launch in 1994
- Camelot runs one of the most cost-efficient lotteries in the world, with around 5% of total revenue taken in operating costs. At 40% of total sales (28% to the Good Causes and 12% in lottery duty to the Government), Camelot returns a higher proportion of lottery revenue back to society than any other lottery operator in the world. National Lottery retailers receive 5% of total revenue in commission, and 50% of sales is paid out to players in prizes
- Camelot is committed to the highest standards in player protection and social responsibility in both the retail and interactive environments. The National Lottery website, Sky Active and Play By Text services have been accredited by GamCare, the UK's national centre for information, advice and practical help regarding the social impact of gambling – while Camelot's approach to game design, test purchasing and retailer vigilance campaigns ensures player protection at retail. Camelot is ranked first in the leisure sector in Business in the Community's 2006 Corporate Responsibility Index
- For further information on Camelot, The National Lottery and its games, please visit the following websites: www.camelotgroup.co.uk and www.national-lottery.co.uk
- Players of all National Lottery games must be aged 16 or over
- The crossed fingers logo is the registered trademark of the National Lottery Commission.

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