

18 May 2006

## 17 Ways To Make The Most Of £17 Million

*£17 million Lotto Superdraw jackpot now available to win on Saturday*

Summer is here and it is not just the temperature that is set to rise, it could soon be your bank balance too. This Saturday's Lotto Superdraw is a big 'un – and now it's got even bigger. After Wednesday night's Rollover, there's now a guaranteed **£17 million** jackpot available to win. So, here are 17 ideas about what to buy to get potential millionaires started:

1. Try and spot Roman Abramovich from your yacht in the Caribbean. At £13.7 million, the Anson Bell is one of the most expensive yachts in the world. The 161-footer comes complete with onboard toys including a 26-foot Osprey, a 22-foot Nautica, two Yamaha WaveRunners and two kayaks, so you can get up close and personal with the 'Chelski' boss.
2. Cheer on Tim Henman at Wimbledon from the best seats on centre court – £3,500 for two.
3. Put your name on the map – or at least buy your favourite place on the globe – in Dubai's man-made World Islands. Prices start from £3.6 million.
4. Watch the World Cup final in Berlin – £10,000 will get you a pair of seats and four nights in top accommodation.
5. Jump the queue for a Bugatti Veyron 16.4 – the fastest car in the world will set you back a mere £680,000.
6. Install a designer swimming pool and pool room – complete with Napoleon Oasis BBQ – in your garden and make the most of the British summer by splashing out a sizzling £150,000.
7. Ladies: Become a fashionista to rival Victoria Beckham during the World Cup with a spot of retail therapy on the world's most expensive shopping street, Madison Avenue, New York City. Just make sure you're wearing the most expensive shoes on the planet while you're doing it – Manolo Blahnik's alligator skin boots (£7,400).
8. Get your hands on one of the most expensive watches in the world, from Swiss watchmaker, Vacheron Constantin – the Tour de l'Île has 834 separate parts and costs around £850,000.
9. Ignore the festivals and have a personal concert by your favourite artist. In the 2005 Neiman Marcus Christmas catalogue, a private concert was available to buy for you and 500 friends by Elton John for a \$1.5 million donation to his Aids Foundation.

-m/f-

# News

from The National Lottery®



.../2

10. Mix with the stars and buy a villa in the South of France. You could buy a luxury three-bedroom villa in the private Les Parcs de Beauvallon estate – complete with stunning sea views over Cannes – for just over €3 million.
11. Extend your summer by booking tickets to Australia and following the full 52-day Ashes tour for just over £10,000 per head.
12. Learn to fly a helicopter and escape the Monday morning traffic jams – £15,000 will get you trained and then all you need to do is decide which one to buy. The black MD 500e would set you back just under £400,000.
13. With summer coming, learn to sail and then relax on board your own Mystic 60 L'Isme for a breezy £350,000.
14. Learn to swim with the fishes – in the nicest possible way – on a scuba diving course and then head off on a luxury holiday to the Great Barrier reef where you and 40 friends can stay in your own private paradise, Double Island, for a cool £10,000 a night.
15. Rather than simply staying on one, you could buy your own private island – Isla Paradita, 65-acres of tropical paradise with four comfortable, environmentally-designed, native-style guest cottages and four full miles of coastline, could be yours for just \$3.7 million (around £2 million). Situated in the Gulf of Chiriqui National Marine Preserve off Panama's Pacific seaboard, just 35km from the border with Costa Rica, the island is so remote and unspoilt that many native Costa Ricans and Panamanians are not even aware of its existence.,
16. If summer sunshine isn't your style and you'd prefer to wait for the winter sports season, why not head for the slopes and stay at the most expensive ski resort in the world instead? A three-day stay at Game Creek Chalet, a secluded lodge in Vail, Colorado, will set you back £4,812. That includes luxury breakfast at the chalet, ski lift tickets, a private instructor for half a day each day, hors d'oeuvres served in the afternoon, and a nightly dinner at the Game Creek Club
17. Finally, why not use the whole team of personal dressers at Harvey Nichols to help you bag yourself an amazing designer wardrobe? Price will vary according to how much of your winnings you would like to part with.

-m/f-

# News

## from The National Lottery®



.../3

A National Lottery spokesperson said: “With a staggering £17 million up for grabs, that’s a whole ‘Lotto’ reasons to play the UK’s favourite millionaire-making game this Saturday. It could be a sizzling hot summer for the lucky winner or winners of this massive top prize – just imagine the holidays, and the luxury lifestyle, you could be enjoying if you won.

“With a guaranteed £17 million Lotto Superdraw jackpot of on offer, we hope to see huge interest from our players, and more people playing means more money for the Good Causes – it should be a winning weekend all round.”

-Ends-

**For further information, please contact  
XXXX XXXXXX, reMnet™– Camelot’s regional media network:  
XXX XX XXX**

### Notes to Editors:

- Camelot Group plc is the licensed operator of The National Lottery® and is committed to raising money for the Good Causes designated by Parliament. Camelot is not responsible for distributing or awarding these funds
- To date, over £18.5 billion has been raised for Good Causes by The National Lottery, and more than 237,000 individual awards have been made across the UK – the biggest programme of civic and social regeneration since the 19<sup>th</sup> Century. The National Lottery has given away over £26 billion in prizes and created more than 1,900 millionaires or multi-millionaires since launch in 1994
- Camelot runs one of the most cost-efficient lotteries in the world, with around 5 per cent of total revenue taken in operating costs. At 40 per cent of total sales (28 per cent to Good Causes and 12 per cent in lottery duty to the Government), Camelot returns a higher proportion of lottery revenue back to society than any other lottery operator in the world. National Lottery retailers receive 5 per cent of total revenue in commission, and 50 per cent of sales is paid out to players in prizes
- Camelot is committed to the highest standards in player protection and social responsibility in both the retail and interactive environments. The National Lottery website, Sky Active and Play By Text services have been accredited by GamCare, the UK’s national centre for information, advice and practical help regarding the social impact of gambling – while Camelot’s approach to game design, test purchasing and retailer vigilance campaigns ensures player protection at retail. Camelot has been ranked among the top 30 UK companies in Business in the Community’s 2005 Corporate Responsibility Index, becoming a sector leader in the leisure category
- For further information on Camelot, The National Lottery and its games, please visit the following websites: [www.camelotgroup.co.uk](http://www.camelotgroup.co.uk) and [www.national-lottery.co.uk](http://www.national-lottery.co.uk)
- Players of all National Lottery games must be aged 16 or over
- The crossed fingers logo is the registered trademark of the National Lottery Commission
- reMnet™ is the regional media network of Paratus Communications.