



29 June 2006

## **Fingers Crossed That National Lottery Players 'Strike' It Lucky In Big Numbers 'Match'**

*Estimated £40 million EuroMillions Rollover jackpot to net this Friday*

Football frenzy has reached fever pitch in advance of Saturday's quarter final, but National Lottery players across the country are hoping to score a 'golden' victory on the other big game happening in Europe this weekend – as a EuroMillions jackpot winner.

World Cup fever is already gripping the nation but now the world's biggest lottery game<sup>1</sup>, EuroMillions, is offering National Lottery players the chance to be worth more than a world-class footballer. An estimated £40 million Rollover jackpot is up for grabs on EuroMillions tomorrow night (Friday 30 June) and if this massive top prize is won by a single ticket-holder, they would be positioned leagues ahead of Michael Owen (£32 million), Wayne Rooney (£20 million), Rio Ferdinand (£22 million) and Frank Lampard (£12 million) in the dream team of the mega-rich<sup>2</sup>.

A National Lottery spokesperson said: "What an opportunity to be richer than a world-class football player! We're crossing our fingers and hoping that the 'golden' lottery balls on Friday 30 June will be as lucky for National Lottery players as they were for Beckham. Whatever happens, the whole country will be a winner, as with more people playing EuroMillions, there will be even more money generated for Good Causes."

The EuroMillions jackpot has rolled four times to reach an estimated £40 million tomorrow night – having last been won on 26 May 2006. The UK's highest EuroMillions jackpot winner to take publicity is Marion Richardson from Gateshead who won £16,752,144.80 on 9 April 2004. Marion was the UK's first EuroMillions jackpot winner and the third biggest National Lottery winner to take publicity.

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To win the EuroMillions jackpot, players need to match five main numbers from one to 50 – and two Lucky Star numbers from one to nine. EuroMillions offers a greater range of prizes than any other National Lottery draw-based game – in addition to the jackpot, there are 11 other prize levels available to win, ranging from a few pounds to hundreds of thousands of pounds. All the money raised for Good Causes from ticket sales in the UK stays in the UK.

EuroMillions costs £1.50 to play and the draw is shown every Friday on Challenge TV at 9.55pm.

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**For further information, please contact  
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#### Notes to Editors:

1. *EuroMillions is the world's biggest lottery game by total population eligible to play.*
  2. *Source: The Sunday Times Rich List – 100 Richest Young People 2006.*
- Camelot Group plc is the licensed operator of The National Lottery® and is committed to raising money for the Good Causes designated by Parliament. Camelot is not responsible for distributing or awarding these funds
  - To date, over £18.5 billion has been raised for Good Causes by The National Lottery, and more than 237,000 individual awards have been made across the UK – the biggest programme of civic and social regeneration since the 19<sup>th</sup> Century. The National Lottery has given away £26 billion in prizes and created more than 1,900 millionaires or multi-millionaires since launch in 1994
  - Camelot runs one of the most cost-efficient lotteries in the world, with around 5 per cent of total revenue taken in operating costs. At 40 per cent of total sales (28 per cent to Good Causes and 12 per cent in lottery duty to the Government), Camelot returns a higher proportion of lottery revenue back to society than any other lottery operator in the world. National Lottery retailers receive 5 per cent of total revenue in commission, and 50 per cent of sales is paid out to players in prizes

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# News

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- Camelot is committed to the highest standards in player protection and social responsibility in both the retail and interactive environments. The National Lottery website, Sky Active and Play By Text services have been accredited by GamCare, the UK's national centre for information, advice and practical help regarding the social impact of gambling – while Camelot's approach to game design, test purchasing and retailer vigilance campaigns ensures player protection at retail. Camelot has been ranked among the top 30 UK companies in Business in the Community's 2005 Corporate Responsibility Index, becoming a sector leader in the leisure category
- For further information on Camelot, The National Lottery and its games, please visit the following websites: [www.camelotgroup.co.uk](http://www.camelotgroup.co.uk) and [www.national-lottery.co.uk](http://www.national-lottery.co.uk)
- Players of all National Lottery games must be aged 16 or over
- The crossed fingers logo is the registered trademark of the National Lottery Commission.

### About EuroMillions:

- EuroMillions was launched on 13 February 2004, as a joint venture between Camelot, La Française des Jeux of France and Loterías y Apuestas del Estado of Spain
- The original concept for a European lottery was first developed by Camelot in late 1999 and the EuroMillions game, a joint venture between Camelot, La Française des Jeux of France and Loterías y Apuestas del Estado of Spain, started to take shape in September 2001. The EuroMillions services company, which is responsible for carrying out the draw for EuroMillions, was set up in June 2003
- EuroMillions tickets cost £1.50 in the UK. The UK price point is designed to approximate to the €2 price in France and Spain – with any difference caused by currency fluctuations being shared between UK winners on the eleven lower prize levels. Put simply, if UK players pay more for a ticket, they get more back in prizes
- EuroMillions can also be played by text on mobile phones, on the internet at [www.national-lottery.co.uk](http://www.national-lottery.co.uk) and on Sky Active.