



25 July 2006

**It's Going To Get A 'Lotto' Hotter On Wednesday**  
*Bank balances could be soaring along with temperatures this Wednesday with scorching hot Lotto Double Rollover to win*

A lucky National Lottery player – or players – could be enjoying double the celebrations this week if they are the winner of the whopping £11 million estimated Lotto Double Rollover jackpot on Wednesday night (26 July 2006).

No-one has matched the lucky six numbers in the last two Lotto draws and so now the nation is going lottery loopy once again. National Lottery retailers are bracing themselves for the big rush on Wednesday as players make sure they do not miss out on this multi-million pound midweek jackpot.

This is only the 18th Lotto Double Rollover since The National Lottery® began in 1994 – the first occurred over a decade ago on Saturday 6 January 1996. The most recent Lotto Double Rollover was back on Saturday 11 March this year – one of the winners was 83-year-old great granddad Bob Bradley from Llanelli, South Wales, who scooped his £3.5 million share of the jackpot on the same day as his birthday.

If no-one comes up with the lucky numbers this Wednesday, then the UK could be facing only the second Lotto Triple Rollover in lottery history. The previous Lotto Triple Rollover back in May 2004 saw three winners share a jackpot worth just over £22 million.

A National Lottery spokesperson said: "Lotto Double Rollovers and the chance to win a big £11 million jackpot don't come around that often, so this could be a rare opportunity to join one of the most exclusive clubs in the country. To make sure you don't miss out on this chance to win the midweek jackpot on the nation's favourite millionaire-making game, why not get your ticket early to avoid the rush on Wednesday?"

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# News

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“Just think, winning on a Wednesday could mean an extra three days to enjoy the millionaire lifestyle – with two opportunities to win it big on Lotto every week, why wait until Saturday’s draw for your chance to become a millionaire? Of course, whenever there is a big jackpot like this Wednesday’s Lotto Double Rollover, it’s the whole nation that comes out as a winner – as more people playing means more money raised for the Good Causes.”

If a single ticket-holder wins on Wednesday they could be placed alongside some of the UK’s most famous celebrities in terms of wealth. With £11 million to play with, they would immediately have more in their bank account than Charlotte Church, Keira Knightley, John Terry and Jordan – and would come pretty close to the likes of Frank Lampard, Kate Winslet or Daniel Radcliffe.

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**For further information, please contact  
Camelot Press Office: 020 7632 5711**

#### Notes to Editors:

- Camelot Group plc is the licensed operator of The National Lottery® and is committed to raising money for the Good Causes designated by Parliament. Camelot is not responsible for distributing or awarding these funds
- To date, over £18.6 billion has been raised for Good Causes by The National Lottery, and more than 238,000 individual awards have been made across the UK – the biggest programme of civic and social regeneration since the 19<sup>th</sup> Century. The National Lottery has given away over £26.9 billion in prizes and created more than 1,900 millionaires or multi-millionaires since launch in 1994
- Camelot runs one of the most cost-efficient lotteries in the world, with around 5 per cent of total revenue taken in operating costs. At 40 per cent of total sales (28 per cent to Good Causes and 12 per cent in lottery duty to the Government), Camelot returns a higher proportion of lottery revenue back to society than any other lottery operator in the world. National Lottery retailers receive 5 per cent of total revenue in commission, and 50 per cent of sales is paid out to players in prizes

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- Camelot is committed to the highest standards in player protection and social responsibility in both the retail and interactive environments. The National Lottery website, Sky Active and Play By Text services have been accredited by GamCare, the UK's national centre for information, advice and practical help regarding the social impact of gambling – while Camelot's approach to game design, test purchasing and retailer vigilance campaigns ensures player protection at retail. Camelot has been ranked among the top 30 UK companies in Business in the Community's 2005 Corporate Responsibility Index, becoming a sector leader in the leisure category
- For further information on Camelot, The National Lottery and its games, please visit the following websites: [www.camelotgroup.co.uk](http://www.camelotgroup.co.uk) and [www.national-lottery.co.uk](http://www.national-lottery.co.uk)
- Players of all National Lottery games must be aged 16 or over
- The crossed fingers logo is the registered trademark of the National Lottery Commission.