



2 February 2006

Lucky Star Chantelle's Winning Smile For £125 Million EuroMillions Hopefuls

After winning *Celebrity Big Brother* last Friday, Chantelle Houghton is hoping that, just like her, a UK National Lottery player will be thanking their 'Lucky Stars' this Friday night if they win the record-breaking EuroMillions jackpot – the biggest ever in European lottery history.

After being crowned Queen of *Celebrity Big Brother*, superstar Chantelle knows exactly how it feels to live the dream. Today, in a homage to her heiress lookalike, Paris Hilton, she sampled the kind of luxury lifestyle that the winner of tomorrow's (3 February) unprecedented £125 million estimated EuroMillions Rollover jackpot could soon be enjoying.

Chantelle commented: "I'm crossing my fingers and wishing UK players all the best of luck – I'll certainly be having a shot at the jackpot and my lucky numbers will include 1 as I was the first person in the *Celebrity Big Brother* House, 6 because it's my Dad's birthday and 50 because it's the amount of times I've probably said 'Oh My God' this week!"

If one ticket-holder scoops the £125 million jackpot this Friday (3 February), it will be the largest single lottery prize ever paid out*. The EuroMillions jackpot has now rolled a staggering 11 times since it was last won on 11 November – something it is only forecast to do once every 25 years.

A National Lottery spokesperson said: "We are still hoping for a UK jackpot winner this Friday – a single UK ticket-holder would go straight to the top of The National Lottery's rich list and we'd definitely like to add the world's biggest lottery prize ever paid out to our list of statistics."

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A National Lottery spokesperson added: “With £125 million to play with, you could share your wealth around all your friends and family, and still have plenty left to change your life beyond your wildest dreams.”

“Last week EuroMillions sales were more than 1,000 per cent up on a normal base week and at their peak, in the final hours in the run up to the draw, over three million tickets were sold an hour.

“We’re expecting to exceed even that figure this week, with sales predicted to be up around 1,200 per cent on a normal base week. This means even more money for the Good Causes here in the UK. By the end of this week we anticipate over £50 million will have been generated for UK Good Causes from this roll series alone.”

During the current EuroMillions Rollover series there have been more than three million UK winners who have shared over £42 million in cash prizes between them. Twenty-five UK players have matched five numbers plus one Lucky Star number to win prizes ranging between £154,000-£845,000. The nation as a whole has also been a major winner, with more than £40 million already raised for the UK Good Causes from UK ticket sales.

The UK’s biggest EuroMillions jackpot winner so far is Marion Richardson from Gateshead who won £16,752,144.80 on 9 April 2004. Marion was the UK’s first EuroMillions jackpot winner and the second biggest National Lottery winner to take publicity.

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EuroMillions costs £1.50 to play and is shown every Friday on Challenge TV at 9.55pm. To win the EuroMillions jackpot, players need to match five main numbers from one to 50 – and two Lucky Star numbers from one to nine.

EuroMillions is the world's biggest multi-national lottery game by total population eligible to play. With an overall chance of winning a prize of 1 in 24 and 12 prize levels in total, EuroMillions offers a greater range of prizes than any other National Lottery draw, plus all the excitement of playing for big rolling jackpots.

If this EuroMillions roll cycle continues until 10 February 2006 and the jackpot is not won in the draw due to take place on that day, the jackpot amount will roll down and be distributed amongst any winners in the next winning prize tier in that draw.

**For further information, please contact
Camelot Press Office: 020 7632 5711**

Notes to Editors:

**Although previous jackpots in the United States have been higher, the actual prize amounts paid out to the winners have been less than £100 million. The winners have opted for a lower, one-off, lump sum payment, rather than receiving the full amount in instalments through an annuity. Jackpot prizes in the US are also subject to tax, which varies from state to state.*

- Camelot Group plc is the operator of The National Lottery® and is committed to raising money for the Good Causes designated by Parliament. Camelot is not responsible for distributing or awarding these funds
- To date, over £18 billion has been raised for Good Causes by The National Lottery, and more than 220,000 individual awards have been made across the UK – the biggest programme of civic and social regeneration since the 19th Century. The National Lottery has given away over £26 billion in prizes and created more than 1,800 millionaires or multi-millionaires since launch in 1994

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- Camelot runs one of the most cost-efficient lotteries in the world, with around 5 per cent of total revenue taken in operating costs. At 40 per cent of total sales (28 per cent to Good Causes and 12 per cent in lottery duty to the Government), Camelot returns a higher proportion of lottery revenue back to society than any other lottery operator in the world. National Lottery retailers receive 5 per cent of total revenue in commission, and 50 per cent of sales is paid out to players in prizes
- Camelot is committed to the highest standards in player protection and social responsibility in both the retail and interactive environments. The National Lottery website and Sky Active services have been accredited by GamCare, the UK's national centre for information, advice and practical help regarding the social impact of gambling – while Camelot's approach to game design, test purchasing and retailer vigilance campaigns ensures player protection at retail. Camelot has been ranked among the top 30 UK companies in Business in the Community's 2005 Corporate Responsibility Index, becoming a sector leader in the leisure category
- For further information on Camelot, The National Lottery and its games, please visit the following websites: www.camelotgroup.co.uk and www.national-lottery.co.uk
- The crossed fingers logo is the registered trademark of the National Lottery Commission
- Players of all National Lottery games must be aged 16 or over.

About EuroMillions:

- EuroMillions was launched on 13 February 2004, as a joint venture between Camelot, La Française des Jeux of France and Loterías y Apuestas del Estado of Spain
- The original concept for a European lottery was first developed by Camelot in late 1999 and the EuroMillions game, a joint venture between Camelot, La Française des Jeux of France and Loterías y Apuestas del Estado of Spain, started to take shape in September 2001. The EuroMillions services company, which is responsible for carrying out the draw for EuroMillions, was set up in June 2003
- EuroMillions tickets cost £1.50 in the UK. The UK price point is designed to approximate to the €2 price in France and Spain – with any difference caused by currency fluctuations being shared between UK winners on the eleven lower prize levels. Put simply, if UK players pay more for a ticket, they get more back in prizes
- EuroMillions can also be played by text on mobile phones, on the internet at www.national-lottery.co.uk and on Sky Active.