



News

from The National Lottery®

1 September 2005

Tyneside Family Logs On To Lotto Win

Computer store owner, Bromley Towart, is celebrating after logging on to a £166,014 lottery win when he matched five numbers plus the bonus ball in last Wednesday's Lotto draw (24 August).

Bromley (60) and his wife Jean, from Heddon-on-the-Wall on Tyneside, learned of the win after playing Lotto Online. Jean said: "We received an email from The National Lottery letting us know we had won and asking us to contact them. We were both so excited and immediately got in touch."

She added: "We have played Lotto since its launch in 1994 but only recently took the opportunity to play online because it is so easy and convenient. This is the biggest win we have had and we'll be sharing our luck with the family."

Bromley and Jean – who have owned and managed Sumloch Electronics on New Bridge Street in Newcastle-upon-Tyne for 29 years – have two children and five grandchildren and their choice of numbers has always been a combination of old favourites as well as family birthdays.

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Camelot Press Office

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www.camelotgroup.co.uk www.national-lottery.co.uk
Registered Office: Camelot Tolpits Lane Watford WD18 9RN Registered in England & Wales
No. 2822203

“I always believed we would win something” said Bromley, “and I told the family so. When our numbers finally came up we had everyone round for a slap up Chinese meal!”

Bromley added. “We’ve worked really hard to build the business but this win will certainly help to take the pressure off. I enjoy sailing so the first thing we plan to do is take a holiday in Spain and enjoy some time on my boat.”

The winning Lotto ticket was purchased on the National Lottery website. The winning numbers on Wednesday 24 August were: 01, 40, 43, 44, 44, 48 49, and the bonus number: 02.

There are now over one million registered users who play online at www.national-lottery.co.uk. Players can buy tickets for Lotto, EuroMillions, Thunderball and Daily Play at a click of their mouse, as well as playing interactive Instant Win Games. Winners of all prizes, big and small, receive an email alert telling them the good news and explaining the next steps to claim their prize.

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**For further information, please contact
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Notes to Editors:

- Camelot Group plc is the operator of The National Lottery and is committed to raising money for the Good Causes designated by Parliament. Camelot is not responsible for distributing or awarding these funds
- To date, over £17 billion has been raised for Good Causes by The National Lottery, benefiting more than 200,000 individual projects across the UK in the biggest programme of civic and social regeneration since the 19th Century. The National



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Lottery has given away £25.1 billion in prizes and created more than 1,700 millionaires or multi-millionaires since launch in 1994

- Camelot runs one of the most cost-efficient lotteries in the world, with around 5 per cent of total revenue taken in operating costs. At 40 per cent of total sales (28 per cent to Good Causes and 12 per cent in lottery duty to the Government), Camelot returns a higher proportion of lottery revenue back to society than any other lottery operator in the world. National Lottery retailers receive 5 per cent of total revenue in commission, and 50 per cent of sales is paid out to players in prizes
- Camelot is committed to the highest standards in player protection and social responsibility in both the retail and interactive environments. The National Lottery website and Sky Active services have been accredited by GamCare, the UK's national centre for information, advice and practical help regarding the social impact of gambling – while Camelot's approach to game design, test purchasing and retailer vigilance campaigns ensures player protection at retail. Camelot has been ranked among the top 30 UK companies in Business in the Community's 2005 Corporate Responsibility Index, becoming a sector leader in the leisure category
- For further information on Camelot, The National Lottery and its games, please visit the following websites: www.camelotgroup.co.uk and www.national-lottery.co.uk
- Players of all National Lottery games must be aged 16 or over
- reMnet™ is the regional media network of Paratus Communications.