



News

from The National Lottery®

25 October 2005

Lotto HotPicks Just Got Even Hotter

Now One Is All You Need On New Lotto HotPicks 'Pick 1' Game

Tomorrow night, for the first time ever, players will be able to win a prize by picking and matching just one Lotto ball as The National Lottery® turns up the heat on Lotto HotPicks.

Temperatures have been soaring in over 26,000 National Lottery retailers across the UK this week, as tickets went on sale for two brand new ways to win bigger prizes for picking and matching fewer numbers. The first Lotto draw when the two new Lotto HotPicks games can be played takes place tomorrow night, Wednesday 26 October.

With the Lotto HotPicks 'Pick 1' game, players can win a fixed prize of £5* for picking and matching just one main Lotto number. With odds of just 1 in 9 of winning, this could be the easiest fiver National Lottery players have ever made.

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The second Lotto HotPicks innovation comes with the new 'Pick 5' game, where lucky players who pick and match five main Lotto numbers can win a scorching £130,000*. 'Pick 5' offers players richer pickings than the 'match five' prize on Lotto, which is on average £1,700.

The two new games, 'Pick 1' and 'Pick 5' complete the range of Lotto HotPicks games available – adding to the existing choice of 'Pick 2', with a prize of £40* for picking and matching two main Lotto numbers; 'Pick 3' where players can win £450* for picking and matching three main Lotto numbers, and 'Pick 4' which offers a £7,000* prize for picking and matching four main numbers in the Lotto Draw.

A National Lottery spokesperson said: "Millions of players every week match one number on Lotto, but couldn't do anything about it until now. With the launch of new Lotto HotPicks 'Pick 1', for the first time, we're looking forward to being able to congratulate people for picking and matching just one ball.

"While the fantastic odds of winning on 'Pick 1' are a great way into Lotto HotPicks for new players, the opportunity to win it big on 'Pick 5' and dream on an even larger scale should really appeal to existing Lotto HotPicks fans."

The introduction of the brand new 'Pick 1' and 'Pick 5' games also means greater ease and convenience for players in-store. Now, all five Lotto HotPicks games will be available on the same play slip at retail, so customers can mix and match their choice of 'Pick' games, rather than filling out a separate play slip for their number selections on 'Pick 2', 'Pick 3' and 'Pick 4' as they had to before.

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All five Lotto HotPicks games are also available to play using the National Lottery Fast Pay™ service – which is now available at over 1,000 Tesco outlets UK-wide. National Lottery Fast Pay allows players to pay for their lottery tickets at the same time as their groceries, in just one trip to the supermarket checkout.

With the release of 'Pick 1' and 'Pick 5', the whole range of Lotto HotPicks games have been launched on The National Lottery's interactive channels. Once they have registered to play at www.national-lottery.co.uk, players will be able to play Lotto HotPicks online and by sending a text message using the Play By Text service. All new player registrations are authenticated to ensure that only people aged 16 or over can play online or via their mobile phone.

All Lotto HotPicks games can be played for the Saturday, Wednesday or both draws, up to eight weeks in advance and cost £1 to play.

Lotto HotPicks was originally launched in July 2002 after listening to National Lottery players and responding directly to their desire to win bigger prizes with fewer numbers on the main Lotto draw.

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**For further information, please contact:
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Notes to Editors:

- Camelot Group plc is the operator of The National Lottery® and is committed to raising money for the Good Causes designated by Parliament. Camelot is not responsible for distributing or awarding these funds
- To date, over £17 billion has been raised for Good Causes by The National Lottery, benefiting more than 200,000 individual projects across the UK in the biggest programme of civic and social regeneration since the 19th Century. The National Lottery has given away £25.7 billion in prizes and created more than 1,800 millionaires or multi-millionaires since launch in 1994
- Camelot runs one of the most cost-efficient lotteries in the world, with around 5 per cent of total revenue taken in operating costs. At 40 per cent of total sales (28 per cent to Good Causes and 12 per cent in lottery duty to the Government), Camelot returns a higher proportion of lottery revenue back to society than any other lottery operator in the world. National Lottery retailers receive 5 per cent of total revenue in commission, and 50 per cent of sales is paid out to players in prizes
- Camelot is committed to the highest standards in player protection and social responsibility in both the retail and interactive environments. The National Lottery website and Sky Active services have been accredited by GamCare, the UK's national centre for information, advice and practical help regarding the social impact of gambling – while Camelot's approach to game design, test purchasing and retailer vigilance campaigns ensures player protection at retail. Camelot has been ranked among the top 30 UK companies in Business in the Community's 2005 Corporate Responsibility Index, becoming a sector leader in the leisure category
- For further information on Camelot, The National Lottery and its games, please visit the following websites: www.camelotgroup.co.uk and www.national-lottery.co.uk
- Players of all National Lottery games must be aged 16 or over.

Lotto HotPicks – Odds and Prizes

Game	Match	Win*	Odds
Pick 5	Match 5	£130,000	1 in 317,814
Pick 4	Match 4	£7,000	1 in 14,126
Pick 3	Match 3	£450	1 in 922
Pick 2	Match 2	£40	1 in 79
Pick 1	Match 1	£5	1 in 9

**Prizes may on occasion be less than stated.*