



# News

from The National Lottery®

27 July 2005

## **EuroMillions £77 Million – Weights & Measures**

**If you won this Friday's record-breaking EuroMillions Rollover jackpot of an estimated £77 million – the biggest ever lottery prize in Europe – how do you think your winnings would measure up?**

77 million one pound coins weigh in at 731.5 metric tonnes

- the same weight as 275 Rolls Royce Phantoms or
- four Boeing 747-400ER jets... without the passengers.

A pile of 77 million pound coins is literally beyond stratospheric.

- It would stand 242km high
- The highest point on earth, Mount Everest, is 8.8km high
- The pile of winnings would reach way beyond all the layers surrounding the earth (troposphere, stratosphere, ozone layer, mesosphere, thermosphere) and into the atmosphere.

- m/f -



Camelot Press Office

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Registered Office: Camelot Tolpits Lane Watford WD18 9RN Registered in England & Wales  
No. 2822203

Alternatively, a pile of £77 million in £20 notes would reach 385m high, measuring up well against each of these landmarks from the nine nations which participate in EuroMillions:

- *£77million EuroMillions jackpot £20 note tower – 385m*
- Eiffel Tower, Paris, France – 300m
  
- Donauturm Tower in Vienna, Austria – 252m
- Antennenturm Uetliberg mast in Zurich, Switzerland – 187m
- La Sagrada Familia, Barcelona, Spain – 170m
- Tour du Midi, Brussels, Belgium – 150m
- Vasco de Gama Tower, Lisbon, Portugal – 145m
- Spire of Dublin, Ireland – 120m
- Big Ben, London – 98m
- Centre du Conferances in Luxembourg – 77m

Laid end to end, 3,850,000 £20 notes would stretch 577,500 metres or 358.84 miles – this compares to a distance of 257 miles from London to Paris.

-Ends-

**For further information, please contact  
Camelot Press Office: 020 7632 5711**

**Notes to Editors:**

- Camelot Group plc is the operator of The National Lottery® and is committed to raising money for the Good Causes designated by Parliament. Camelot is not responsible for distributing or awarding these funds
- To date, over £17 billion has been raised for Good Causes by The National Lottery, benefiting more than 190,000 individual projects across the UK in the biggest programme of civic and social regeneration since the 19<sup>th</sup> Century. The National Lottery has given away £25.1 billion in prizes and created more than 1,700 millionaires or multi-millionaires since launch in 1994



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- Camelot runs one of the most cost-efficient lotteries in the world, with around 5 per cent of total revenue taken in operating costs. At 40 per cent of total sales (28 per cent to Good Causes and 12 per cent in lottery duty to the Government), Camelot returns a higher proportion of lottery revenue back to society than any other lottery operator in the world. National Lottery retailers receive 5 per cent of total revenue in commission, and 50 per cent of sales is paid out to players in prizes
- Camelot is committed to the highest standards in player protection and social responsibility in both the retail and interactive environments. The National Lottery website and Sky Active services have been accredited by GamCare, the UK's national centre for information, advice and practical help regarding the social impact of gambling – while Camelot's approach to game design, test purchasing and retailer vigilance campaigns ensures player protection at retail. Camelot has been ranked among the top 30 UK companies in Business in the Community's 2005 Corporate Responsibility Index, becoming a sector leader in the leisure category
- For further information on Camelot, The National Lottery and its games, please visit the following websites: [www.camelotgroup.co.uk](http://www.camelotgroup.co.uk) and [www.national-lottery.co.uk](http://www.national-lottery.co.uk)
- Players of all National Lottery games must be aged 16 or over.