



# News

from The National Lottery®

27 July 2005

## EuroMillions £77 Million Shopping List

### Stuck for What To Do with £77 million?

Here are a few ideas to get you started if you won this Friday's record-breaking £77 million estimated EuroMillions Rollover jackpot – the biggest ever lottery prize in Europe...

- Head west and buy the most expensive mansion in California – Locksley Hall, on Belvedere Island, San Francisco – for £38.4 million. That leaves £38.6 million in change to furnish it and fill it with bling
- Drive yourself wild with a classic 1954 Mercedes W 196 – the world's most expensive classic car – at £13 million
- Get a whopping sparkler – the 6.6 carat Asscher solitaire diamond can be yours for just under £30 million
- Take to the ocean waves in a luxurious suite on the opulent Queen Mary 2 – from £8,000 a night (which is what you would earn every day in interest on £77 million)

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Camelot Press Office

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[www.camelotgroup.co.uk](http://www.camelotgroup.co.uk) [www.national-lottery.co.uk](http://www.national-lottery.co.uk)  
Registered Office: Camelot Tolpits Lane Watford WD18 9RN Registered in England & Wales  
No. 2822203

- Take your own yacht out for a sun-drenched holiday at sea – Sunseeker power boats range from a modest £40,000 to a glamorous £2 million
- Prefer to avoid the paparazzi on holiday? A Canadian submarine manufacturer will sell you your very own deep-sea sub for a mere £2 million
- Turn yourself into James Bond overnight – become covert operations and sky-dive trained, fly a MiG over Moscow, cage-dive with Great White sharks, get space-flight and Cosmonaut training and drive a tank – for just £35 million
- Got a shoe fetish? Pick the world's most expensive pair of women's shoes at a cool £1 million. The one-of-a-kind 4½-inch stiletto sandals are studded with 565 platinum-set Kwiat diamonds and were worn by singer Alison Krauss at the 2004 Oscars ceremony
- If jeans are more your style, then Gucci can set you up with a pair decorated with African beads and tribal feathers for only £745
- Time on your side now that you've won the EuroMillions jackpot? Get your hands on the most expensive pocket watch in the world, from Sotheby's in New York, for a sparkling £8 million
- Head for the Italian hills and taste the finer things in life – 20 exotic Italian truffles will set you a back £10,000 each

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- Move your family into the UK's most expensive pied-a-terre in Kensington Palace Gardens, London. Unfortunately at £90 million, you'll still need to find £20 million for the mortgage
- Why not accommodate yourself and your millions in the world's most expensive hotel room? The Bridge Suite at the Atlantis Resort on the Bahamas – which in fact comprises 10 rooms – costs £14,000 a night. This includes your very own butler so you won't even have to bother to open the front door yourself.

-Ends-

**For further information, please contact  
Camelot Press Office: 020 7632 5711**

**Notes to Editors:**

- Camelot Group plc is the operator of The National Lottery® and is committed to raising money for the Good Causes designated by Parliament. Camelot is not responsible for distributing or awarding these funds
- To date, over £17 billion has been raised for Good Causes by The National Lottery, benefiting more than 190,000 individual projects across the UK in the biggest programme of civic and social regeneration since the 19<sup>th</sup> Century. The National Lottery has given away £25.1 billion in prizes and created more than 1,700 millionaires or multi-millionaires since launch in 1994
- Camelot runs one of the most cost-efficient lotteries in the world, with around 5 per cent of total revenue taken in operating costs. At 40 per cent of total sales (28 per cent to Good Causes and 12 per cent in lottery duty to the Government), Camelot returns a higher proportion of lottery revenue back to society than any other lottery operator in the world. National Lottery retailers receive 5 per cent of total revenue in commission, and 50 per cent of sales is paid out to players in prizes
- Camelot is committed to the highest standards in player protection and social responsibility in both the retail and interactive environments. The National Lottery website and Sky Active services have been accredited by GamCare, the UK's national centre for information, advice and practical help regarding the social impact of gambling – while Camelot's approach to game design, test purchasing and retailer vigilance campaigns ensures player protection at retail. Camelot has been ranked among the top 30 UK companies in Business in the Community's 2005 Corporate Responsibility Index, becoming a sector leader in the leisure category
- For further information on Camelot, The National Lottery and its games, please visit the following websites: [www.camelotgroup.co.uk](http://www.camelotgroup.co.uk) and [www.national-lottery.co.uk](http://www.national-lottery.co.uk)
- Players of all National Lottery games must be aged 16 or over.



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