



News

Dianne Thompson Awarded CBE

Camelot Chief Executive receives CBE on her birthday

Dianne Thompson, Chief Executive of Camelot, operator of The National Lottery, has been awarded a CBE in the New Year's honours list. Ms Thompson, who celebrates her 55th Birthday on December 31st, was given the award for services to Business.

Dianne joined Camelot in February 1997 as Commercial Operations Director and was the first woman Executive Director to join the Camelot Board. She took over as Chief Executive after Camelot was awarded the second licence in December 2000. As Chief Executive, Dianne has developed and driven Camelot's strategy for growth which has delivered the longest period of growth in the history of The National Lottery. Camelot employs 900 people and its players raise more than £23 million a week for the Good Causes

Dianne was named Veuve Clicquot Business Woman of the Year in 2000 and was voted 2001 Marketer of the Year by the Marketing Society. She is a Fellow of the Royal Society of Arts, a Fellow of the Marketing Society, a Fellow of the Chartered Institute of Marketing and a Companion of the Institute of Management. Dianne is also a liveryman of the Worshipful Company of Marketors.

Dianne is a Council Member of ISBA and the Press Complaints Commission, and is a member of the CBI President's Committee. She chairs the ChildLine Foundation fund-raising committee.

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Camelot Press Office

Commenting on the award, Dianne Thompson, said: "I am very honoured to accept this award, which I do on behalf of everyone at Camelot, together with the charities and professional bodies I represent.

"It's also the most terrific birthday present."

Sir Peter Middleton, Chairman of Camelot said: "Everyone at Camelot will join me in congratulating Dianne on this richly-deserved award and thank her for the tireless energy and enthusiasm she brings to this unique business."

Dianne lives in Buckinghamshire but originally is from Yorkshire. Her interests include theatre, cinema, music and entertaining. Dianne is spending the Christmas holidays with her daughter Jo and her father, who is 80.

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**For further information, please contact
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Notes to Editors:

Camelot Press Office

- Camelot Group plc is the operator of The National Lottery® and is committed to raising money for the Good Causes designated by Parliament. Camelot is not responsible for distributing or awarding these funds
- To date, over £17 billion has been raised for Good Causes by The National Lottery, and more than 200,000 individual awards have been made across the UK – the biggest programme of civic and social regeneration since the 19th Century. The National Lottery has given away £26.1 billion in prizes and created more than 1,800 millionaires or multi-millionaires since launch in 1994
- Camelot runs one of the most cost-efficient lotteries in the world, with around 5 per cent of total revenue taken in operating costs. At 40 per cent of total sales (28 per cent to Good Causes and 12 per cent in lottery duty to the Government), Camelot returns a higher proportion of lottery revenue back to society than any other lottery operator in the world. National Lottery retailers receive 5 per cent of total revenue in commission, and 50 per cent of sales is paid out to players in prizes
- Camelot is committed to the highest standards in player protection and social responsibility in both the retail and interactive environments. The National Lottery website, Sky Active and Play By Text services have been accredited by GamCare, the UK's national centre for information, advice and practical help regarding the social impact of gambling – while Camelot's approach to game design, test purchasing and retailer vigilance campaigns ensures player protection at retail. Camelot has been ranked among the top 30 UK companies in Business in the Community's 2005 Corporate Responsibility Index, becoming a sector leader in the leisure category
- For further information on Camelot, The National Lottery and its games, please visit the following websites: www.camelotgroup.co.uk and www.national-lottery.co.uk
- Players of all National Lottery games must be aged 16 or over.